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FAX NUMBER:	(571) 273-8300
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FROM:	Joseph E. Root
CLIENT/MATTER:	Application No. 10/613,768 (CLAR 1035-1)
DATE:	25 January 2007

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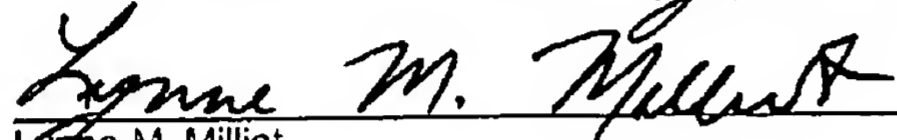
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Application No. 10/613,768

Atty Docket No. CLAR 1035-1

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Lynne M. Milliot

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Eric McKinlay et al.

Application No. 10/613,768

Confirmation No. 7134

Filed: 03 July 2003

Title: **SYSTEM, METHOD AND COMPUTER
PROGRAM PRODUCT FOR INITIATING
A SOFTWARE DOWNLOAD**

Group Art Unit: 2192

Examiner: James D. Rutten

CUSTOMER NO.: 61081

**POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR
UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS**

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The undersigned ASSIGNEE of the entire interest in the above-identified application for letters patent hereby appoints:

The attorneys and agents associated with Customer No. 61081

to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. §3.71.

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Application No. 10/613,768

Atty Docket No. CLAR 1035-1

The following evidentiary documents establish a chain of title from the original owner to the Assignee:

— a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or

X the Assignment recorded on 12/08/2003 at Reel 014766, Frame(s) 0135.

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of Assignee's knowledge and belief, title is in the identified ASSIGNEE.

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Date: 01-24-2007

ASSIGNEE: CLARIA CORPORATION

Signature: 

Name: Scott VanDeVelde

Title: President & Chief Executive Officer

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